

# Return On Investment Analysis




VIP

VIP SOLUTIONS CASE STUDY





## BACKGROUND

We conducted an ROI analysis to support our client in their intent to involve outside investors in the funding of their projects. We examined every transaction made over a ten-year period and updated the model to reflect the latest three years.

## OBJECTIVES

-  Create and update all properties with financial data as available
-  Build out summary level analysis with dynamic views
-  Assist in preparation of investor presentation materials as needed

## SOLUTIONS

-  Updated previous projects with final 2019 data, created additional project tabs for 2019-2022 data, and updated the template
-  Added new project categories and updated formulas for the weighted average vs. average of averages
-  Ensured uniformity of template design across all workbooks
-  Built dynamic tables that were suitable for investor presentations

**Real Estate  
Development  
INDUSTRY**

**200  
EMPLOYEES**

**\$30M  
ANNUAL  
REVENUE**

**Successfully calculated an  
ROI ANALYSIS OF 13 YEARS OF PROJECTS**